# Kevin Munger

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github.com/kmunger

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|------------------------------|--|--------------|
| Academic<br>Appointments     | Assistant Professor and Chair of Computational Social Science<br>Department of Political and Social Sciences<br>European University Institute  | 2024-present |
|                              | Visiting Research Scholar<br>Center for Information Technology Policy<br>Princeton University  | 2023-2024    |
|                              | Jeffrey L. Hyde and Sharon D. Hyde and Political Science Board of<br>Visitors Early Career Professor of Political Science<br>Pennsylvania State University   | 2022-2024    |
|                              | Assistant Professor of Political Science and Social Data Analytics<br>Pennsylvania State University  | 2019-2024    |
|                              | Postdoctoral Fellow<br>Center for the Study of Democratic Politics<br>Princeton University   | 2018-2019    |
| Education                    | New York University Department of Politics PhD   | 2018         |
|                              | New York University Department of Politics MA  | 2015         |
|                              | University of North Carolina, Chapel Hill B.A. in Mathematics and B.A. in Economics (Honors)   | 2012         |
| Professional<br>Appointments | Co-Founder and Editor, Journal of Quantitative Description:<br>Digital Media   | 2020-Present |

www.kevinmunger.com

Publications: 2025

#### Peer-Reviewed

[30] "Political Deepfakes are as Credible as Other Fake Media and (Sometimes) 2025 Real Media" (Soubhik Barari, Chris Lucas and **Kevin Munger**). *Journal of Politics*.

#### Other Scholarly Publications

What Did We Learn About Political Communication from the Meta2020 2025 Partnership? *Political Communication*.

Publications: 2024

[29] "Introducing the Visual Conjoint, with an Application to Candidate Evaluation on Social Media" (Alessandro Vecchiato and **Kevin**Munger). Journal of Experimental Political Science.

|                    | [28] The Vibes are Off Did Elon Musk Push Academics off Twitter?, (James Bisbee and Kevin Munger). PS: Political Science and Politics.  | 2024       |
|--------------------|---|------------|
|                    | [27] The YouTube Apparatus, Cambridge University Press (Elements in Political Communication).   | 2024       |
|                    | [26] "Reenviado Muchas Veces": How Platform Warnings Affect WhatsApp Users in Mexico and Colombia." ( <b>Kevin Munger</b> , Mateo Vasquez-Cortez, Jorge Gallego, and Angel Villegas-Cruz). <i>Political Communication</i> .   | 2024       |
|                    | Other Scholarly Publications  |            |
|                    | "Temporality and Truth in Connected in Isolation" International Journal of Communication.   | 2024       |
| Publications: 2023 | 3   |            |
|                    | Peer-Reviewed   |            |
|                    | [25] "Temporal Validity as Meta-Science". Research & Politics   | 2023       |
|                    | [24] "Antecedents and consequences of fake news exposure: a two-panel study on how news use and different indicators of fake news exposure affect media trust" (Sangwon Lee, Homero Gil de Zúñiga, and <b>Kevin Munger</b> <i>Human Communication Research</i> .        | 2023<br>). |
|                    | [23] "Generations in Contemporary US Politics: Statistical Aggregations or Collective Political Actors?" (Kevin Munger and Eric Plutzer). Politics, Groups & Identities.  | 2023       |
| 2022               |   |            |
|                    | Peer-Reviewed   |            |
|                    | [22] Generation Gap: Why the Baby Boomers Still Dominate American Politics and Culture. Columbia University Press.  Cited in The New York Times, Roll Call, Foreign Affairs, NYRB   | 2022       |
|                    | [21] "Digital Literacy and Online Political Behavior" (Andy Guess, <b>Kevin Munger</b> ). Political Science Research & Methods.   | 2022       |
|                    | [20] "Fifteen Seconds of Fame: TikTok and the Democratization of Mobile Video on Social Media" (Benjamin Guinaudeau, Fabio Votta, Kevin Munger). Computational Communication Research. Winner, APSA ITP award for Best Paper published in 2022. Covered in The Atlantic | 2022       |
| 2021               | Peer-Reviewed   |            |
|                    | [19] "The Effect of Streaming Chat on Perceptions of Debates" (Victoria   | 2021       |

| Tiago Ventura). Journal of Communication.  |               |
|--|---------------|
| [18] "The Upworthy Research Archive: A Time Series of 32,488 Experiments in U.S. Advocacy" (Nathan Matias, <b>Kevin Munger</b> , Marianne Aubin Le Quere, Charles Ebersole) Nature: Scientific Data.   | 2021          |
| <ul><li>[17] "Measuring Humans in the 21st Century"</li><li>(David Lazer, Eszter Hargittai, Deen Freelon, Sandra Gonzalez-Bailon, Kevin Munger, Katherine Ognyanova, Jason Radford) Nature.</li></ul>  | 2021          |
| [16] "Accessibility and Generalizability: Are Social Media Effects Moderated by Age or Digital Literacy?" (Kevin Munger, Ishita Gopal, Jonathan Nagler, Joshua Tucker) Research & Politics.  | 2021          |
| [15] "Connective Effervescence and Streaming Chat During Political Debates About The Accuracy of Online Media" (Tiago Ventura, <b>Kevin Munger</b> , Katherine McCabe and Keng-Chi Chang) Journal of Quantitative Description: Digital Media.                                  | 2021          |
| [14] "You Won't Believe Our Results! But They Might: Heterogeneity in Beliefs About The Accuracy of Online Media" (Mario Luca, <b>Kevin Munger</b> , Jonathan N and Joshua Tucker) <i>Journal of Experimental Political Science</i> .  |               |
| Other Scholarly Publications   |               |
| "Quantitative Description of Digital Media A Modest Proposal to Disrupt Academic Publishing" ( <b>Kevin Munger</b> , Andrew Guess and Eszter Hargittai) Journal of Quantitative Description: Digital Media.  | 2021          |
| Peer-Reviewed  |               |
| [13] "#polisci Twitter: A Descriptive Analysis of how Political Scientists Use Twitter in 2019" (Jim Bisbee, <b>Kevin Munger</b> , Jennifer Larson), Perspectives on Politics.   | 2020          |
| [12] "Political Knowledge and Misinformation in the Era of Social Media: Evidence from the 2015 U.K. Election" ( <b>Kevin Munger</b> , Patrick J. Egan, Jonathan Ronen, Jonathan Nagler, Joshua Tucker) British Journal of Political Sci.                                      | 2020<br>ience |
| [11] "Right-Wing YouTube: A Supply and Demand Perspective" (Kevin Munger and Joseph Phillips), International Journal of Press/Politics. Covered in Wired and Vox.  | 2020          |
| [10] "The Effects of an Informational Intervention on Attention to Anti-Vaccination Content on YouTube" (Sangyeon Kim, Omer Yalcin, Samuel Bestvater, <b>Kevin Munger</b> , Burt Monroe, Bruce Desmarais) Proceedings of the International Conference on Web and Social Media. | 2020          |
| [9] "The (Null) Effects of Clickbait Headlines On Polarization, Trust, and Learning" (Kevin Munger, Mario Luca, Jonathan Nagler, Joshua Tucker) Public Opinion Quarterly.  | 2020          |

|                          | [8] "Don't @ Me: Experimentally Reducing Partisan Incivility on Twitter"<br>Journal of Experimental Political Science.  | 2020 |
|--------------------------|---|------|
| 2019                     | Peer-Reviewed   |      |
|                          | [7] "All the News That's Fit to Click: The Economics of Clickbait Media" <i>Political Communication</i> .   | 2019 |
|                          | [6] "Tweeting for Peace: Experimental Evidence from the 2016 Colombian Plebiscite" (Jorge Gallego, Juan D. Martínez, <b>Kevin Munger</b> , and Mateo Vásquez), <i>Electoral Studies</i> .   | 2019 |
|                          | [5] "Measuring and Explaining Political Sophistication Through Textual Complexity" (Ken Benoit, <b>Kevin Munger</b> , and Arthur Spirling), American Journal of Political Science.  | 2019 |
|                          | [4] "How Accurate Are Survey Responses on Social Media and Politics?" (Andrew Guess, <b>Kevin Munger</b> , Jonathan Nagler, and Joshua Tucker), <i>Political Communication</i> .  | 2019 |
|                          | [3] "Elites Tweet to get Feet off the Streets: Using Social Media to Measure Regime Response to Protest" ( <b>Kevin Munger</b> , Richard Bonneau, Jonathan Nagler and Joshua Tucker), <i>Political Science Research &amp; Methods</i> .                           | 2019 |
|                          | Other Scholarly Publications  |      |
|                          | "The Limited Value of Non-Replicable Field Experiments in Contexts with Low Temporal Validity" $Social\ Media\ +\ Society.$   | 2019 |
|                          | "Social Media, Political Science, and Democracy"  Journal of Politics.  | 2019 |
|                          | "Frenemies: How Social Media Polarizes America" Public Opinion Quarterly.   | 2019 |
|                          | "The Dumbing Down of the State of the Union? Trends in the Complexity of Political Communication" (Ken Benoit, <b>Kevin Munger</b> and Arthur Spirling In Can America Govern Itself?, Cambridge University Press.   | 2019 |
| Publications:<br>Earlier | Peer-Reviewed   |      |
|                          | [2] "Tweetment Effects on the Tweeted: Experimentally Reducing Racist Harassment", <i>Political Behavior</i> .  Winner, APSA EPVOB award for Best Paper published in <i>Political Behavior</i> .  Covered in The New Yorker, New York Magazine, and The Atlantic. | 2017 |
|                          | [1] Choosing in Groups: Analytical Politics II (with Michael Munger); Cambridge University Press  | 2014 |
| Working Papers           | "Bounding Knowledge Decay From Agnostic Temporal Generalization" (with Dimmery).  | Drew |

## "TikTok Edits" (with Valerie Li).

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|--------------------------|--|--|
| Statistical<br>Software  | "sophistication" R package: implements the new measure of text complexity developed by Benoit, Munger & Spirling   | ual  |
| Grants                   | NSF HNDS-I Infrastructure Grant (1 of 4 PIs) (\$969,287) Penn State Center for Socially Responsible AI Seed Grant (\$25,000) Penn State Center for Social Data Analytics Seed Grant (\$20,000) IPA Peace & Recovery Grant (1 of 3 PIs) (\$40,000) SSRC Social Data Research Fellowship (\$40,000) Facebook Foundational Integrity Research Grant (\$100,000) Russell Sage Foundation Computational Social Science Grant (\$100,000) Penn State Center for Social Data Analytics Seed Grant (\$20,000)  | 0) 2022<br>2022<br>2020<br>2020<br>2020<br>10,000) 2020  |
| Conference Presentations | Crowdsourcing and Online Behavioral Experiments Workshop<br>Harvard Experimental Political Science Graduate Conference   | April 2024 April 2024 March 2024 March 2024 March 2024 November 2023 Feb 2020, 2021, 2024 2019, 2020, 2023 Nov 2020 Aug 2020 2018 Apr 2017 Mar 2017, 2018 Nov 2016, Sep 2018 Oct 2016 Oct 2016 Aug 2016 June 2017 015, 2016, 2017, 2022 Apr 2016 2016, 2017 018, 2020, 2021, 2022 2017, 2020 2017, 2020 2017, 2022, 2023 |
| Invited Talks            | Keynote IC2S2 Philadelphia R&D Salon Museum of Modern Art (MOMA) NYC Toulouse School of Economics Cornell Tech Social Technologies Lab Rochester University Goergen Institute of Data Science Purdue University Department of Political Science European Union Institute Department of Social And Political Sci UC-Boulder American Politics Research Lab LSE Department of Methodology US Air Force Academy Office of Labor and Economic Analysis Rutgers University American Politics Research Group UPenn Center for Information Networks and Democracy Keynote New Models Fifth Anniversary Berlin | July 2024 April 2024 March 2024 January 2024 December 2023 December 2023 November 2023 November 2023 November 2023 October 2023 October 2023 July 2023   |

|                | Keynote European Association for Computational Linguistics                 | May               | 2023 |
|----------------|--|-------------------|------|
|                | UNC American Politics Research Group                                       | February          | 2023 |
|                | Notre Dame Lucy Institute for Data and Society                             | November          | 2022 |
|                | Purdue University Center on Aging  | August            |      |
|                | ECPR General Conference  | August            |      |
|                | <b>Keynote</b> PhoMemes Images in Online Political Communication           |                   | 2022 |
|                | Reddit   | April             |      |
|                | Stanford Social Media Lab  | March             |      |
|                | Stanford Cyber Policy Center   | February          |      |
|                | Center for an Informed Public, University of Washington                    | ·                 | 2021 |
|                | Cornell Information Science  | March<br>February |      |
|                | Connected Politics Lab, University of Dublin MIT Digital Marketing Seminar | November          |      |
|                | NYU CSMAP  |                   | 2020 |
|                | GWU IDDP   | *                 | 2020 |
|                | Cornell Digital Experimentation  | March             |      |
|                | Stanford Cyber Policy Center   | January           |      |
|                | Pew Research Center (Washington DC)  | November          |      |
|                | Central European University  | March             |      |
|                | Texas Tech   | February          | 2019 |
|                | UC Santa Barbara   | February          |      |
|                | International Methods Colloquium   | November          | 2018 |
|                | Princeton Quantitative Social Science Lunch Seminar                        | November          | 2018 |
|                | Princeton CITP Lunch Seminar   | October           | 2018 |
|                | Facebook (San Francisco) Research Presentation                             | August            |      |
|                | Twitter (San Francisco) Data Science Tech Lunch                            | August            |      |
|                | Columbia Computational Social Science Working Group                        |                   | 2017 |
|                | Kings College London   |                   | 2017 |
|                | SUNY Stony Brook Political Psychology Speaker Series                       |                   | 2017 |
|                | USC Networked Democracy Lab  |                   | 2017 |
|                | Universidad de Rosario Facultad de Economía                                |                   | 2017 |
|                | Yale Human Nature Lab  |                   | 2016 |
|                | Yale ISPS Experiments Workshop   | Oct               | 2015 |
| Academic       | APSA ITP award for Best Published Paper                                    |                   | 2023 |
| Honors         | APSR Star Reviewer Award   |                   | 2023 |
|                | APSA EPVOB award for Best Paper published in <i>Political Behav</i>        |                   | 2018 |
|                | APSA Political Communication award for Best Graduate Student               | Presentation      | 2018 |
| Supervision of | Michael Burnham (committee member, Political Science)                      |                   | 2024 |
| Students: Penn | Marjan Davoodi (outside reader, Sociology)                                 |                   | 2024 |
| State          | Zicheng Cheng (outside reader, Communications)                             |                   | 2024 |
|                | Angel Villegas-Cruz (committee member, Political Science)                  |                   | 2024 |
|                | Sangyeon Kim (committee member, Political Science)                         |                   | 2023 |
|                | Ishita Gopal (committee member, Political Science)                         |                   | 2023 |
|                | Taegyoon Kim (committee member, Political Science)                         |                   | 2022 |
|                |  |                   |      |
| Teaching       | PhD Seminar Media, Social Media & Politics (EUI)                           |                   | 2025 |
| Experience     | PhD Seminar Causal Inference (Penn State)                                  |                   | 2023 |
|                | UG Media, Social Media & Politics (Penn State)                             |                   | 2022 |
|                | UG Text as Data (Penn State)   | 2019, 2021  x2,   |      |
|                | PhD Seminar Media, Social Media and Politics (Penn State)                  | 2019,             | 2021 |
|                |  |                   |      |

| MA Intro to Data Science Summer Course (U Rosario)              | 2018 |
|---|------|
| TA: MA (Center for Data Science) Text-as-Data (Arthur Spirling) | 2016 |
| TA: MA (CDS) Intro to Data Science (Brian D'Alessandro)         | 2016 |
| TA: MA (CDS) Intro to Data Science (Arthur Spirling)            | 2017 |
| TA: MA (CDS) Intro to Data Science (Brian D'Alessandro)         | 2017 |

### Professional Service

Reviewer for National Science Foundation

Swiss National Science Foundation

 $Russell \ Sage \ Foundation$ 

Tryg Foundation (Denmark)

Nature

 $Proceedings\ of\ the\ National\ Academy\ of\ Sciences$ 

 $Science\ Advances$ 

American Political Science Review

 $American\ Journal\ of\ Political\ Science$ 

Journal of Politics

 $British\ Journal\ of\ Political\ Science$ 

Political Behavior Political Analysis

Public Opinion Quarterly

Journal of Communication

 $Political\ Science\ Research\ \ \ \ Methods$ 

Political Communication

Journal of Experimental Political Science

New Media and Society

Computational Communication Research

 $Electoral\ Studies$ 

Current Directions in Psychological Science

Digital Scholarship in the Humanities

Trends in Cognitive Sciences

Journalism & Mass Communication Quarterly

Public Choice

Social Science Quarterly

International Journal of Press/Politics

International Journal of Communication

WWW (The Web Conference)

ICWSM (International AAAI Conference on Web and Social Media)

IC2S2 (International Conference on Computational Social Science)

Abusive Language Online Workshop

 $European\ Sociological\ Review$